



Matt Bennett

*The Simon Cowell of
Self-Publishing*

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“Matt’s no-nonsense style and one-liners had our group laughing and learning from start to finish.”

- Joseph McClendon III
Tony Robbins’ #1 Coach

Over 80% Of People
Polled Want To Write
A Book

Less Than 1% of
Authors Sell Over
100 Copies

Matt Bennett Has
Sold Over
5 Million Books

Talk Outline

Don't Write That Book!

Anyone can write a book, but not everyone should! With over 30 years in the industry, Matt offers a unique perspective on the current, often chaotic, state of self-publishing.

How to Succeed

Matt breaks down strategy, habits, and marketing tactics to arm audiences with what it takes to succeed not only as an author, but in any entrepreneurial venture.

Common Misconceptions

Playing off a hilarious video, Matt entertains audiences with common, yet outrageous, misconceptions he hears regularly.

About Matt

As a childless bachelor with no medical background, Matt Bennett wrote a pregnancy guide that sold over 3 million copies!

He has taught hundreds of seminars, supporting aspiring authors by placing a strong emphasis on the importance of innovative marketing and systematic personal work habits.

Matt says, "While over 80% of people polled nationally say they want to write a book, very few of them are aware of what it takes to sell their works."

Matt's entertaining, fast-paced style reveals the turbulent state of the publishing world while teaching essential business protocols to increase audiences odds of reaching their goals and improving bottom lines.

As Seen On:

People
MAGAZINE

THE WALL STREET JOURNAL
WSJ



FOX

